

wikier ...så fråga google

wikier wikipedia om...

wikier impact on brands

2005 Media Spend Rank	MEGABRAND	TOTAL 2005	Google Result
1	Verizon	\$1,715.20	14
2	Cingular	\$1,314.30	4
3	Sprint	\$995.00	14
4	Ford	\$984.60	14
5	Chevrolet	\$876.60	4
6	Nissan	\$813.70	14
7	Dell	\$776.30	7
8	Toyota	\$766.90	8
9	McDonald's	\$742.30	4
10	Honda	\$637.10	21
11	Chrysler	\$604.40	7
12	Target	\$601.50	9
13	GM	\$600.60	11
14	American Express	\$592.70	12
15	Citi	\$587.90	28
16	Wal-Mart	\$563.30	8
17	Nacy's	\$553.60	8
18	Home Depot	\$533.60	8
19	T-Mobile	\$521.60	15
20	Dodge	\$516.80	8

www.microexpression.com/2006/09/study_wikipedia.html (Sep 10, 2006)

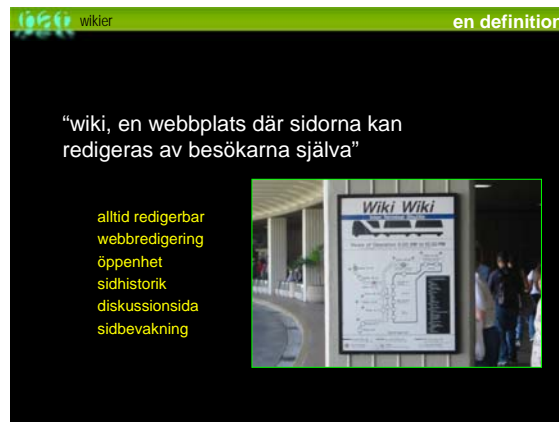
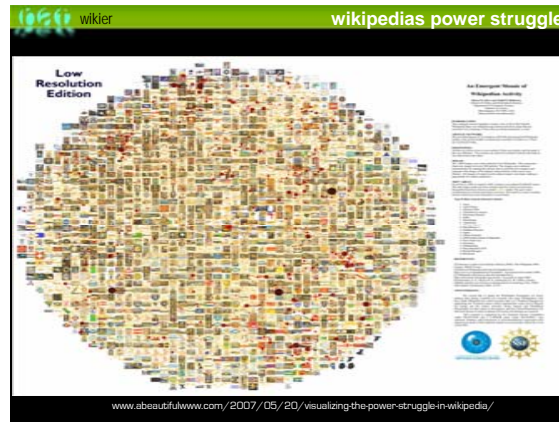
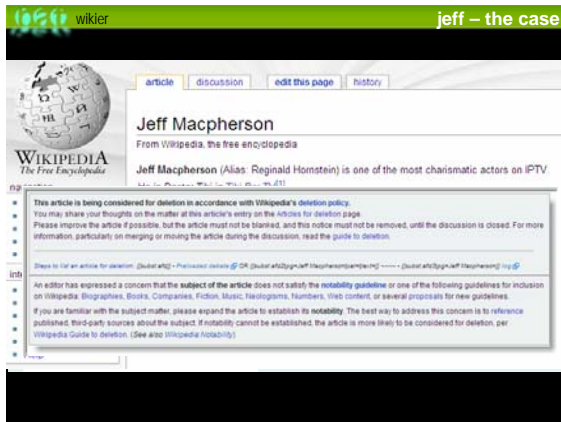
wikier fruktansvärt för annonsörer?

Googleffiter på artiklar i Wikipedia om stora svenska annonser			
Länsläring 2004 i annonser (Mkr)	Annanst	Summa annonser (Mkr)	Tillräk i Google på wikipedia (artiklar)
1	Vika	525,51	12
2	ICA	461,56	9
3	IFP	426,56	6
4	Fraxor & Örnklo	384,61	3
5	Swedish Spot	371,76	3
6	Vodafone	326,70	3
7	Vidpro	323,78	6
8	Swedish Spot Sverige	282,74	100%
9	3	278,13	100%
10	Vollswagen Swedish	268,46	3
11	Telcel Denmark	266,33	100%
12	Carlsberg Sverige	244,12	3
13	Auto Foods	240,60	3
14	Proctora Foods	227,39	3
15	Kraft Foods Sverige	226,79	3
16	McDonald's	226,68	3
17	Elisavira Investcode	223,33	3
18	Fremantlepubs.se	219,78	11
19	Comptel France	213,66	100%
20	Ernst&young	207,86	4


www.bat.se/socialmedier (data September, 2006)

wikier the bozo effect

wikier unga om wikipedia



wikier idéer som väckts



WIKIMEDIA FOUNDATION

- Wikiquote**
Collection of quotations
- Wikisource**
Free-content library
- Meta-Wiki**
Wikimedia project coordination
- Wiktionary**
Dictionary and thesaurus
- Wikibooks**
Free textbooks and manuals
- Wikiversity**
Free learning materials and activities
- Wikinews**
Free-content news
- Wikispecies**
Directory of species
- Commons**
Shared media repository

wikier product wiki



Product Wiki
This is a: Music Player

Motorola Q Wiki

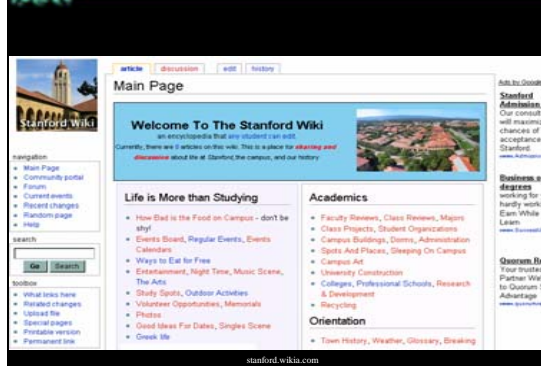
Introduction

The Motorola Q is a Windows-based *mobile phone* and e-mail device that fits in your pocket. Fully tricked-out, it can duplicate many of the functions of a computer, including MS document processing, handling business and personal e-mail, accessing the Internet, playing music and more.

Because the possible applications for the Q will always expand, the "ideal" user guide would also be able to grow and change. This wiki is an attempt to do that. It's a place to capture and share the knowledge of the greater community of Q users. If, for example, you have added a new application to your Q, you could post instructions on how you did it here, for the benefit of all Q users.

This site has been established by Motorola for the use of Q users. It has been seeded with the contents of the in-box user guide. Additional content will be provided by Q users as they explore the Q's capabilities.

wikier stakeholder wiki



Welcome To The Stanford Wiki
an encyclopedia that any student can edit

Currently, there are 0 articles on this wiki. This is a place for *sharing and discussing* about life at Stanford, the campus, and our history.

Life is More than Studying

- How Glad is the Food on Campus - don't be shy!
- Events Board, Regular Events, Events Calendars
- Ways to Eat for Free
- Entertainment, Night Time, Music Scene, The Arts
- Study Spots, Outdoor Activities
- Volunteer Opportunities, Memorials
- Photos
- Good Ideas For Dates, Singles Scene
- Greek Life

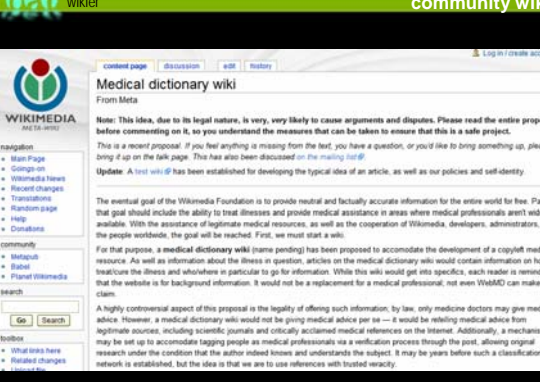
Academics

- Faculty Reviews, Class Reviews, Mopps
- Class Projects, Student Organizations
- Campus Buildings, Rooms, Administration
- Sports And Places, Sleeping On Campus
- Campus Art
- University Construction
- Colleges, Professional Schools, Research & Development

Orientation

- Town History, Weather, Glossary, Drinking

wikier community wiki



Medical dictionary wiki
From Meta

Note: This idea, due to its legal nature, is very likely to cause arguments and disputes. Please read the entire proposal before commenting on it, so you understand the measures that can be taken to ensure that this is a safe project.

This is a *new proposal*. If you feel anything is missing from the text, you have a question, or you'd like to bring something up, please bring it up on the talk page. This has also been discussed on the mailing list.

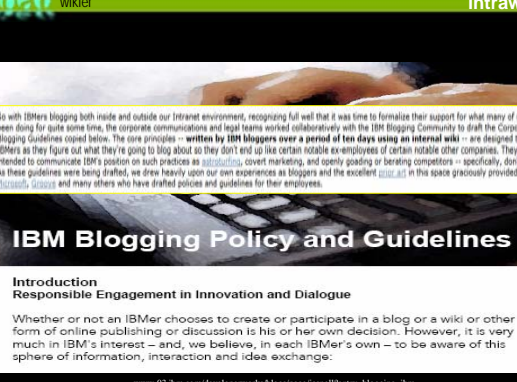
Update: A test wiki [@](#) has been established for developing the typical idea of an article, as well as our policies and self-identity.

The eventual goal of the Wikimedia Foundation is to provide neutral and factually accurate information for the entire world for free. Part of that goal should include the ability to treat illnesses and provide medical assistance in areas where medical professionals aren't widely available. With the assistance of legitimate medical resources, as well as the cooperation of Wikimedia, developers, administrators, and the people worldwide, the goal will be reached. First, we must start a wiki.

For that purpose, a **medical dictionary wiki** (name pending) has been proposed to accommodate the development of a copyright medical resource. As well as information about the illness in question, articles on the medical dictionary wiki would contain information on how to treat/cope the illness and whereabouts in particular to go for information. While this wiki would get into specifics, each reader is reminded that the website is for background information. It would not be a replacement for a medical professional, not even WAMM! can make this claim.

A highly controversial aspect of this proposal is the legality of offering such information; by law, only medicine doctors may give medical advice. However, a medical dictionary wiki would not be giving medical advice per se — it would be relaying medical advice from legitimate sources, including scientific journals and critically acclaimed medical references on the Internet. Additionally, a mechanism may be set up to accommodate tagging people as medical professionals via a verification process through the post, allowing original research under the condition that the author indeed knows and understands the subject. It may be years before such a classification network is established, but the idea is that we are to use references with trusted veracity.

wikier intrawiki



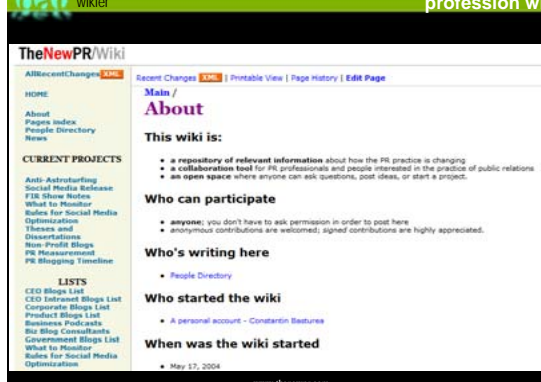
IBM Blogging Policy and Guidelines

Introduction
Responsible Engagement in Innovation and Dialogue

Whether or not an IBMer chooses to create or participate in a blog or a wiki or other form of online publishing or discussion is his or her own decision. However, it is very much in IBM's interest — and, we believe, in each IBMer's own — to be aware of this sphere of information, interaction and idea exchange:

www-03.ibm.com/developerworks/blog/page/jamie/entry-blogging_ibm

wikier profession wiki



TheNewPR/Wiki

AllRecentChanges [\[2\]](#) | Recent Changes [\[2\]](#) | Printable View | Page History | Edit Page

HOME

- About
- Pages index
- People Directory
- News

CURRENT PROJECTS

- Anti-Advertising Social Media Release
- PR Show Notes
- What to Monitor
- Rules for Social Media Optimization
- Theses and Dissertations
- Non-Profit Blogs
- PR Measurement
- PR Blogging Timeline

LISTS

- CEO Blogs List
- CEO Interview Blogs List
- Corporate Blogs List
- Product Blogs List
- Business Podcasts
- Big Blog Consultants
- Government Blogs List
- What to Monitor
- Rules for Social Media Optimization

This wiki is:

- a repository of relevant information about how the PR practice is changing
- a collaboration tool for PR professionals and people interested in the practice of public relations
- an open space where anyone can ask questions, post ideas, or start a project.

Who can participate

- anyone; you don't have to ask permission in order to post here
- anonymous contributions are welcomed; signed contributions are highly appreciated.

Who's writing here

- People Directory

Who started the wiki

- A personal account - Constantin Bestures

When was the wiki started

- May 17, 2006

www.thenewpr.wiki

