

weconverse
MEDIASLAG

multipla trådar

Source: Steven Johnson (2006), Everything Bad is Good for You

weconverse
MEDIASLAG

ambitionen med inspirationen

utveckla (affärs)livet, genom att:
kolla in ett antal sociala medier
ställa frågor och söka svar
lära av varandra
börja blogga

weconverse
MEDIASLAG

utgångspunkt

vi kunder / medborgare / konsumenter är

**bildade
uppkopplade
konversanta**

vi
vet mer än jag!

weconverse
MEDIASLAG

TÄNK OM

weconverse
MEDIASLAG

towards conversing communities

Gatarski, R. and Lundkvist, A. (1997) Interactive Media face Artificial Consumers and marketing theory must re-think, see www.fek.su.se/home/rjg/imfaceac

weconverse
MEDIASLAG

digitala (mar)drömmar

blogging social networks
podcasting wiki mashup

consumer generated content


ping widget tag rss presence app

connectors, brokers, gatekeepers

weconverse AMONTAGL 3G en definition

“wiki, en webbplats där sidorna kan redigeras av besökarna själva”

alltid redigerbar
webbredigering
öppenhet
sidhistorik
diskussionsida
sidbevakning



weconverse AMONTAGL 3G om ingenting

Wikipedia is sustained by people like you. Please donate today. Sign in / Create account

article discussion edit this page history

PlayStation Home

From Wikipedia, the free encyclopedia

This article contains information about a scheduled or expected future product. It may contain preliminary information that does not reflect the final version of the product.

PlayStation Home (trademarked as “Home™”) is a community-based service for the PlayStation Network which has been in development since early 2005. Home allows users to create an avatar for their PlayStation 3 console. This avatar will get their own apartment, which can be adorned by items players can receive in several achievements. In the future the service will also expand, allowing players to have more sorts of clothing, as well as hold pets. ^[*citation needed*] When it is available, Home will be launched via its own category in the XMB between the “Game” and “Network” category. This service will be free of charge. Sony is aiming for the initial download to be under 500MB. Home was announced at the Game Developers Conference on March 7, 2005^[1] with a scheduled global public release for Fall 2007 (sometime during September or October).^[2] During the TGS 2007, Home was announced to be delayed until Spring 2008, though home will still have an easier “open beta” release!^[1]



weconverse AMONTAGL 3G wiki exempel

amapedia by amazon

ProductWiki

Motorola Q Wiki

Introduction

The Motorola Q is a Windows-based mobile phone and e-mail device that fits in your pocket. Fully tricked-out, it can duplicate many of the functions of a computer, including MS document processing, handling business and personal e-mail, accessing the Internet, playing music and more.

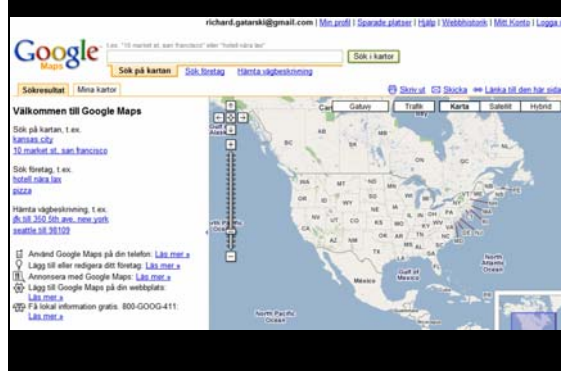
Because the possible applications for the Q will always expand, the “ideal” user guide would also be able to grow and change. This wiki is an attempt to do that. It’s a place to capture and share the knowledge of the greater community of Q users. If, for example, you have added a new application to your Q, you could post instructions on how you did it here, for the benefit of all Q users.

This site has been established by Motorola for the use of Q users. It has been seeded with the contents of the in-box user guide. Additional content will be provided by Q users as they explore the Q’s capabilities.



weconverse AMONTAGL 3G till verkligheten

richard.gatarski@gmail.com | Min profil | Sparade platser | Fåglar | Webbhistorik | Min Konta | Logga ut

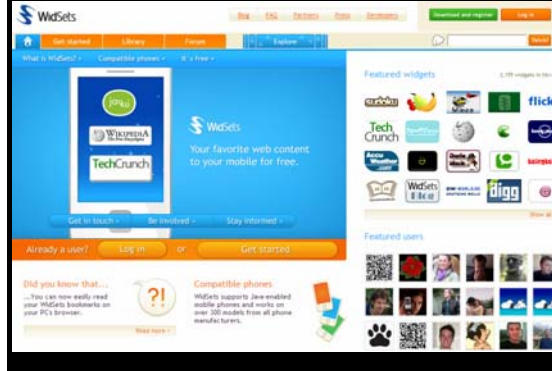


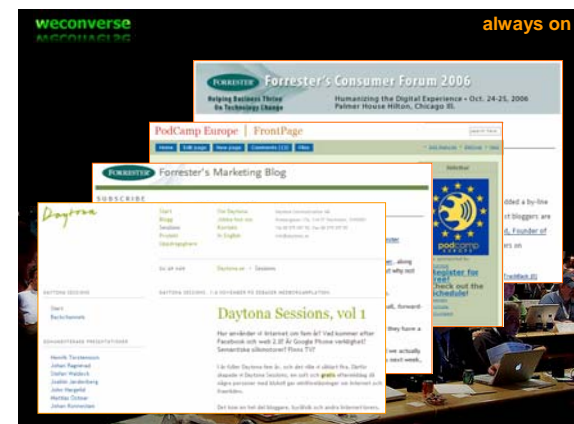
weconverse AMONTAGL 3G mashup

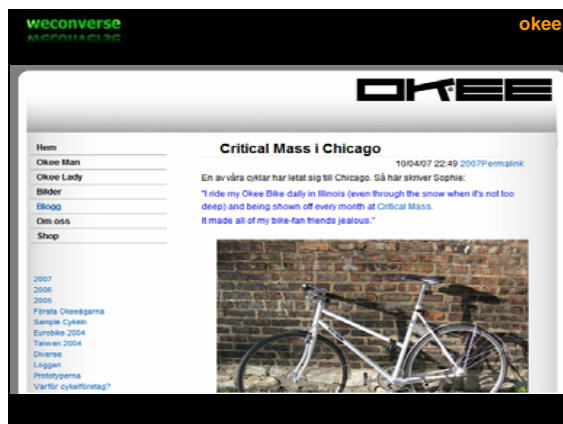
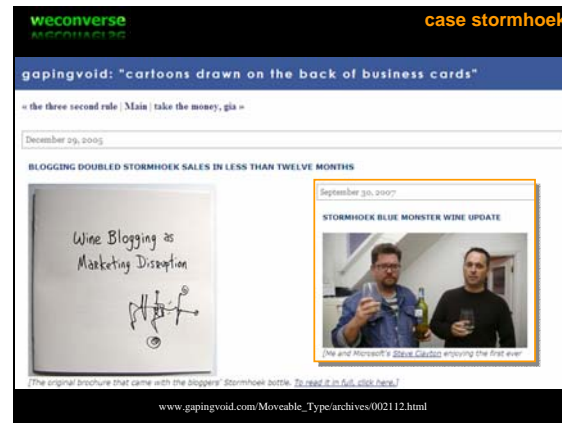
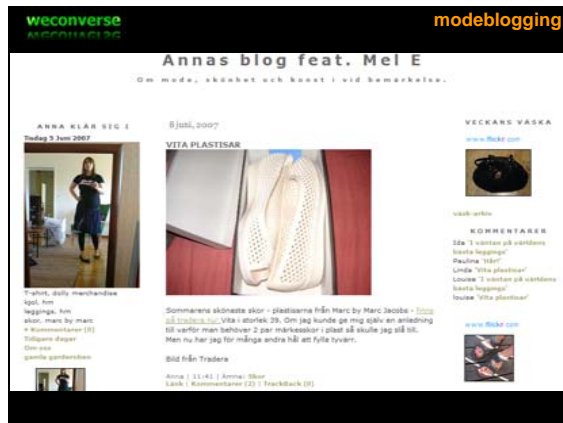
Wikipedia:Vision (beta). Anonymous edits to English Wikipedia (skriv) in real time. Runda FAQ



weconverse AMONTAGL 3G apps istf sajter







weconverse MARKNADSBLOGG dom lyssnar på oss

SHOWS • Daytime • News • Sports • Shop • Downloads • Games • Video

abc ABC.COM THE WEB

GREY MATTER: FROM THE WRITERS OF GREY'S ANATOMY

Allan Heinberg on "What I Am"
Original Airdate: 10-12-06 | October 13, 2006 in Allan Heinberg | Permalink | Comments (1318)

So, here's the thing: you people terrify me. You're passionate, you're insightful, you're bravely outspoken. You know *Grey's Anatomy* and its characters better than anyone, except maybe Shonda Rhimes. And I don't know if you realize this, but the way you write about the show, debate it, love and/or hate it carries an enormous amount of weight in the Writers Room. All of which makes the experience of blogging here for the first time absolutely terrifying.

www.greywriters.com/2006/10/allan_heinberg_.html

RECENT POSTS

- Debora Cahn on "Sometimes a Fantasy"
- Krista Vernoff on blogging and "I Am a Tree"
- The last thing I'm gonna say for now.

ARCHIVES

- October 2006

weconverse MARKNADSBLOGG boeing b2b blogging

21 December 2006
Deck the halls

All I can say is, "Wow, it's been an incredible year."

I'd be remiss if I didn't also mention the blog itself. It's likely that by the end of this month we will have surpassed the half-million mark in terms of individual visits to Randy's Journal since we started this blog about 23 months ago.

Father knows best

"You know, this is one of the great ones."

That's what Charles Lindbergh once said to Joe Sutter. He's about the 747. He might just as well have said it about Boeing engineers who spearheaded the design and construction of the legendary airplane.

I can't tell you how much that means to me personally, that people from all over the globe take the time to check out this page regularly. It shows what a continued commitment and interest our visitors have in the Boeing Company and in the dynamic world of commercial aviation. Your comments are fascinating, intelligent, often thought-provoking, and sometimes just plain bizarre. I can't answer them all, but I can assure you I do read them all.

This blog has been a real surprise to me over these past couple of years. It's been used as source material (!) in news articles, and has been cited in Web articles about corporate blogging. It's all been somewhat surreal, but the blog sure is achieving one thing, the big reason we started it: spreading to a wider audience the word about the important issues in commercial aviation and Boeing's vision of the future of flight.

weconverse MARKNADSBLOGG busenkel början

weconverse where great ideas happen

Search

Kategorier

- english
- svensk
- management
- sin
- and
- gaming
- public

Provisionen möjliggör åtkomst till regelbundet uppdaterade tjänster. För ytterligare information om våra tjänster, kontakta oss på telefon: 08 440 4000 eller på e-post: sales@selectec.se

du är igång på 5 minuter. Bilda gärna med dina egna eftertanter och lös genom <http://www.weconverse.com/guides/blogg/>

weconverse MARKNADSBLOGG intrawiki

So with IBMers blogging both inside and outside our Internet environment, recognizing full well that it was time to formalize their support for what many of us had been doing for quite some time, the corporate communications and legal teams worked collaboratively with the IBM Blogging Community to draft the Corporate Blogging Guidelines copied below. The core principles – written by IBM bloggers over a period of ten days using an internal wiki – are designed to guide IBMers as they figure out what they're going to blog about so they don't end up like certain notable ex-employees of certain notable other companies. They're also intended to communicate IBM's position on such practices as advertising, covert marketing, and openly goading or berating competitors – specifically, don't do it. As these guidelines were being drafted, we drew heavily upon our own experiences as bloggers and the excellent www.ibm.com/press/ibm_blog_guidelines.html and many others who have drafted policies and guidelines for their employees.

IBM Blogging Policy and Guidelines

Introduction
Responsible Engagement in Innovation and Dialogue

Whether or not an IBMer chooses to create or participate in a blog or a wiki or other form of online publishing or discussion is his or her own decision. However, it is very much in IBM's interest – and, we believe, in each IBMer's own – to be aware of this sphere of information, interaction and idea exchange:

www-03.ibm.com/developerworks/blogs/page/jasnell/entry/-blogging_ibm

weconverse MARKNADSBLOGG bloggarskapade medier

Om Bloggverket | Senaste notiserna från nätverket | annonser

Bloggverket.se
förändrar medielandskapet en blogg i taget

Senaste notiserna från nätverket

De 5 senaste notiserna

- Bloggverket.se lanserar nya sidor inom kostnad och affärer
- 3 nya titlar i oktober
- Vem Sveriges största upplåsta Apple iPhone
- 4 nya titlar i september
- 999 Bloggverket är Sveriges största bloggarnätverk

Aktuella titlar

- Blingkol.se
- FotoKol.se
- GPSKol.se
- HembokKol.se
- Knäskol.se
- Konokol.se
- ModKol.se
- NattKol.se
- Perekol.se
- PockKol.se
- PrynKol.se
- ResKol.se
- SkivKol.se
- UtKol.se
- VideKol.se

Sidor

- Om Bloggverket
- Att skiva för Bloggverket
- Radiator eller skribent
- Bilder på Gunnar

Kommande titlar

weconverse MARKNADSBLOGG organiserat bloggande

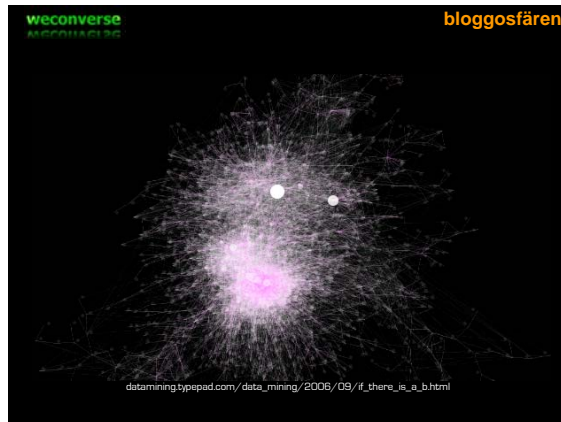
HILLANDKNOWLTON
Welcome to Collective Conversation Blog! Logg in | Om | Help

Collective Conversation
1028 Contributors professional blogging community

Team blogs

Next Recent	Blog	Last Post	Posts	Comments	Trackbacks
One More	while orga	Chomsky with a gun	1 blog, 11	0 Comment	
BackFast!	Marketing Technology	Collective Conversation 2007 Round-up	268	402	145
TeamWorks	TeamWorks	What's really driving what makes "Team"	21	34	6
TeamBlog	Change & Internal Communications	Season's Greetings: Holidays are here!	152	179	51
TeamBlog	ALL THINGS COMPLIANCE	Virtual Parents - your time has come	8	10	2
TeamBlog	Self-Reflection	Media consumption, surfing web, affinity	15	17	6
TeamBlog	Teamwork & Dashboards	IT and CR - Are We Really as Bad as They Say?	11	66	4

blogs.hillandknowlton.com/blogs



weconverse
ANALYTICS

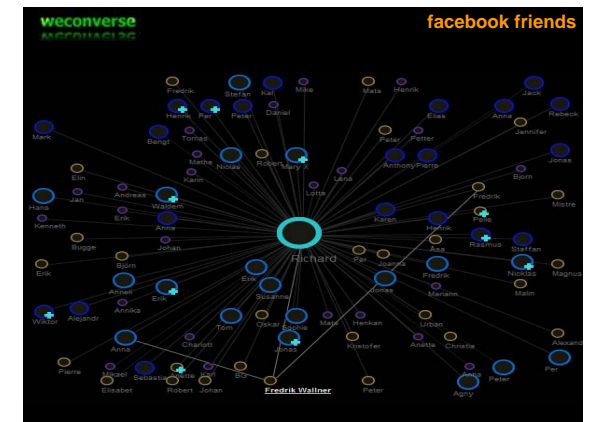
vi konverserar, eller?

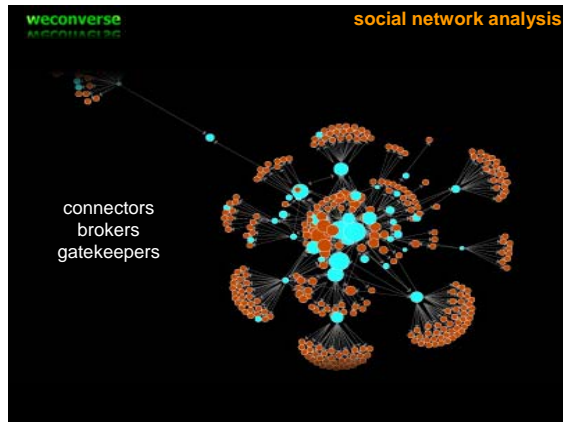
Do you have a profile on facebook?

No - I have real friends - don't need virtual ones

I don't have one. I don't even know exactly what it is

facebook, över 40 miljoner aktiva användare





weconverse
MEDIASLAG

sammanfattningsvis - sociala medier

Social media

From Wikipedia, the free encyclopedia

Social media describes the online tools and practices that enable users to create, connect and perspectives with each other. Social media can take many different forms, including blogs, video, and photos. Popular social media include MySpace, Facebook, YouTube, and Twitter.

Chris Dickey, CEO founder and Global Director, Online by Facebook, described a category of social media, "Display and Dialogue" based on the term "social media" in one article. Dickey and Dickey went to discuss the coming together of blogging, which, according to Dickey, is a form of participating media.

The first ever Social Media Press Release was created and been shared by Facebook in 2004.

Examples of social media

- bulletin boards
- message boards
- social bookmarking
- massive multiplayer online game
- social networks
- vlog sites
- podcasting
- videoblogging
- photoblogging
- blogging
- wikis
- mailing lists

weconverse
MEDIASLAG

några råd

börja blogga

TÄNK OM

1. lyssna varsamt
2. bjud in att konversera
3. avsluta andras konversationer
4. skapa egna sociala medier

weconverse
MEDIASLAG

konversera?

www.weconverse.com