

social media

CISION Seminar om sociale medier og blogging 24. april

Vi er så heldige at få besøg af den kjente foredragsholderen Richard Gatarski fra Sverige. [Klik her for at se en kort video af socialt medier.](#)

Dato	Navn	Titel
2007-04-23	Richard Gatarski	CEO, Weconverse AB
2007-04-23	Michael J. Lewis	CEO, Hurler Group USA
2007-04-23	Barb Altmann	CEO, Hurler Group USA
2007-04-23	Michael J. Lewis	CEO, Hurler Group USA
2007-04-23	Barb Altmann	CEO, Hurler Group USA
2007-04-23	Michael J. Lewis	CEO, Hurler Group USA
2007-04-23	Barb Altmann	CEO, Hurler Group USA

social media who knows?

Hurtigruten ?

social media ...if not Google

Google

Hurtigruten

Søk: Hurtigruten

Personalized Resultat 1 - 10 av ungefähr 1 560 000 tid søkning for hurtigruten. (8,06 sekunder)

Valkommen til Hurtigruten
En elva dager lang kryssing i Norges kystland. Turen går fra Bergen til Kirkenes.
www.hurtigruten.no - 2h - Cache! - Laste ned bilder - Historie data

Hurtigruten
Hurtigruten driver passasjer og godstrafikk langs norskekysten.
www.hurtigruten.com - Laste ned bilder - Historie data

hurtigruten.no
www.hurtigruten.no - Laste ned bilder - Historie data

Afrikadet Guide: Hurtigruten
Guide: Hurtigruten () (2 April 2004) ... Det er dyrt at ålla hela Hurtigruten. Ett alternativ är att ta med bilen, hoppa på bilen var du vill längs kusten ...
www.afrikadet.se/menyn/afrikadet/2783_437146_00.html - 22 apr 2007 - Laste ned bilder - Historie data

Hurtigruten Online: Hurtigruten Online
Die Reederei stellt ihr Angebot zu Postschiffen in Norwegen und Expeditionskreuzfahrten vor.
www.hurtigruten.de/ - 40h - Cache! - Laste ned bilder - Historie data

Hurtigruten - Wikipedia, den fria encyklopedin
Hurtigruten, kändt som norsk källing för transport av gods och passagerare ... Den här artikeln är hämtad från <http://sv.wikipedia.org/wiki/Hurtigruten> ...
sv.wikipedia.org/wiki/Hurtigruten - 20h - Cache! - Laste ned bilder - Historie data

social media citizen generated content

Hurtigruten är en klassisk norsk bältefärd för transport av gods och passagerare mellan Bergen och Kirkenes.

1 Resultat

Nätet Personalized Resultat 1 - 19 av ungefär 62 600 000 sid sökning efter absolut. (0,05 sekunder)

ABSOLUT.COM Official Web Site of ABSOLUT VODKA
Information on Absolut favors, advertisements and the company.
www.absolut.com/ - 76 - Cachad - Lästasida sidor - [Visa detalj](#)

Absolut Vodka - Wikipedia, den fria encyklopedin - 21 29
Namnet Absolut skapades som "Absolut most brännan" 1873 av Lars Olsson Smith men blev i Sverige mest känt som "Ramat brännan" 1979 då en dryck med det ...
sv.wikipedia.org/wiki/Absolut_Vodka - 196 - Cachad - Lästasida sidor - [Visa detalj](#)

Absolut - Wikipedia, den fria encyklopedin
För att Absolut tyngre än från absolutus (substantiv) betyder komplett eller oullöslig ... Den här artikeln är hämtad från <http://sv.wikipedia.org/wiki/Absolut> ...
sv.wikipedia.org/wiki/Absolut - 146 - Cachad - Lästasida sidor - [Visa detalj](#) [För resultat från sv.wikipedia.org]

Absolut Citron, som variskt inopt variskt ...
Svensk originalhumor. Lemanckar, kåsöner, satir, skämt och svar, tuffa prylar, snäppor.
sv.wikipedia.org/wiki/Absolut_Citron - 148 - Cachad - Lästasida sidor - [Visa detalj](#)

Premi
Den 2 juli 1846 kom den första nummeret av *Hammer* ut. Den var en veckotidning som gavs ut i Stockholm. Den var en av de första svenska veckotidningarna. Den var en av de första svenska veckotidningarna. Den var en av de första svenska veckotidningarna.

social media a podcast

Room 208
2005 - 2006
melody

social media socially defined

"wiki, a website that allows visitors to add, remove, edit and change content"

Wiki Wiki

social media customer generated content

Motorola Q Wiki

Introduction

The Motorola Q is a Windows-based mobile phone and e-mail device that fits in your pocket. Fully tricked-out, it can duplicate many of the functions of a computer, including MS document processing, handling business and personal e-mail, accessing the Internet, playing music and more.

Because the possible applications for the Q will always expand, the "ideal" user guide would also be able to grow and change. This wiki is an attempt to do that. It's a place to capture and share the knowledge of the greater community of Q users. If, for example, you have added a new application to your Q, you could post instructions on how you did it here, for the benefit of all Q users.

This site has been established by Motorola for the use of Q users. It has been seeded with the contents of the in-box user guide. Additional content will be provided by Q users as they explore the Q's capabilities.

www.motoqwiki.com/index.php?title=Motorola_Q_Wiki

social media

what is a blog ?

social media micro publishing

Hacking Netflix.com
Netflix News & Info.

HOW TO CONTACT NETFLIX

Questions? Lost DVD? Call 800-715-2120, or [click here](#).

WELCOME

Come in, take a look around, and feel free to [contact me](#) if you

Postal Increase, Summit! Main | 70% Prefer Free to Paying for Movies

Netflix Changes Recommendations to Suggestions

Michael noticed that Netflix made a minor change and is now using "suggestions" instead of "recommendations."

In related news, Kate wants Netflix to "turn off" Netflix recommendations. Please stop with the recommendations. I never look at them. Please stop recommending movies to me. I never look at them, I don't want to look at them, and I don't care what anyone else watches. Please delete them from my account and don't recommend any more ever."

How would you rate the Netflix recommendations, ex, suggestions?

March 15, 2007 | [Permalink](#)

SUPPORT

If you sign up through these links you help support this site.

Netflix Free Trial Offer

Don't Worry! From Netflix Only \$4.99/mo FREE TRIAL!

The Chris Pirillo Show

social media blogs have impact

The screenshot shows a website with a green header. The main content area features a large image of a Boeing airplane and a 'Widget Gallery' section. Below the gallery, there is a 'Donors Choose' section with a photo of a woman and text describing the organization's mission to provide resources for public schools.

social media mashing things up

The screenshot shows the 'weconverse' website. The main content area features a mashup titled 'sms + blogging + social networking = twitter'. Below this, there is a visual equation: 'Google Maps + Twitter = twittervision'. The website has a green header and a search bar.

social media social competition

The screenshot shows a Twitter profile for 'frjohnsen'. The profile includes a bio, location (Oslo, Norway), and a list of tweets. One tweet mentions 'Gatarski is 'weconverse' on Twitter... Added as friend...'. The profile also shows a list of actions and a 'Follow' button.

social media twittervision

The screenshot shows a world map with a 'twittervision' overlay. The overlay includes a search bar and a list of results, with one result highlighted. The map shows various countries and their relative positions.

social media rss - really simple syndication

The diagram illustrates the flow of content from a 'content management system' to a 'web site' and then to a 'feed'. The 'feed' section contains an RSS feed snippet with XML tags and a 'ping' label. The diagram uses arrows to show the direction of data flow.

social media rss - range of services

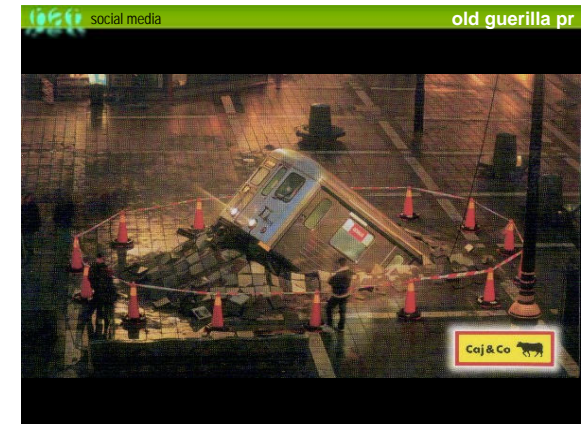
The screenshot shows a Circuit City RSS feed page. The page includes a list of RSS feeds for various services, such as 'Circuit City's latest promotions' and 'Circuit City's new products'. There is also a 'FAQ' section and a 'Why don't I see any updated info...' section.

social media the idea

awareness attitude behaviour

social media old thinking

monitor the
100 media
that each reach
100 000 people



social media re-thinking

acknowledge
10 000 000 actors
who each converse with
10 other

social media new photo fans

DECEMBER 11, 2006

HOTTEST AD SPACE IN TIMES SQUARE MAY BE ON TOURISTS' CAMERAS

Advertisers have long been drawn to Times Square as a valuable place to place an ad. Also, if you are a blogger in this space and would like to have a review copy of the report, please send an email to [cli at forrester.com] with your name and URL of your blog. I'd love to get feedback on how useful you find this approach.

Tags: social technographics, charleneli, Forrester Research, Groundswell

Add to del.icio.us

Posted by Charlene Li at 11:47 PM | Permalink

Manhattan, using their cell phones and video cameras as they walk through the marketing crossroads of the world."

emily | 09:23 AM | How people and businesses are using videophones | trackback (0) |

The Permanent Link to this page is: <http://www.textually.org/pictumphoning/archives/2006/12/01/4329.htm>

social media in sum - social media

WIKIPEDIA The Free Encyclopedia

Social media describes the online tools and platforms that enable users to communicate, create content, and participate with each other. Social media can take many different forms, including social networking sites, Weblogs, instant messaging, video sharing, and more.

Examples of social media


- bulletin boards
- message boards
- social bookmarking
- massively multiplayer online game
- social networks
- Wii iChat
- podcasting
- videoblogging
- photoblogging
- blogging
- wikis
- mailing lists

social media my advice

start blogging

1. listen carefully
2. invite visitors to converse
3. support other conversations
4. create your own social media

re-think



social media converse, please

thank you!

www.weconverse.com

