





PODERNIZE podcasting historien

koncept september 2004
independents startade
iTunes integrerar juni 2005
msm kliver in hösten 2005

Press Release Source: Oxford University Press

"Podcast" Is the Word of the Year
 Monday December 5, 5:04 pm ET

NEW YORK, Dec. 5 /PRNewswire/ -- Only a year ago, podcasting was an arcane activity, the domain of a few techies and self-admitted "geeks." Now you can hear everything from NASCAR coverage to NPR's All Things Considered in downloadable audio files called "podcasts."

BusinessWeek
Radio Dreams Come Alive In The Podcast **Best of 2005 IDEAS**

The music is still about what. Along comes some new technology that makes it a cinch to create and post tracks online and distribute it over the Internet. It's a winner, you decide to do a show on wine from your living room, call it *Conquerable and, within minutes, you're a star.*

April 05, 2006

Forrester podcasting report - just 1% use podcasts

We just released some new data on podcasting. In a brief "Podcasting Hits The Charts" (available only to clients). Here's the summary:

PODERNIZE podcasting ett didaktiskt poddrama



John Seigenthaler Sr. in a joint appearance on CNN with Jimmy Wales, 5 December 2005.

Room 208
2005 - 2006

skolsmart.skolmarknad.info

28 februari 2006

ETT DIDAKTISKT PODDRAMA, 2006-02-28 (27:30)
 En marknadsföring av podsändnings tekniken i skolmanhang. Ett poddrama med tre huvuddaktörer:
 Klassen Room 208, 16 december 2005
 David Warlicks Connect Learning, augusti 01
 Bob Sprankles Bit By Bit, augusti 00
 Klassen Room 208, 3 februari 2006

PODERNIZE podcasting internal podcasting

FOCUS
 NEWS FROM THE GRONSTEDT GROUP ON TRAINING AND INTEGRATED COMMUNICATIONS

Gronstedt Group Wins Gold Brandon Hall Learning Award

Gronstedt Group and our client Ericsson were honored with the Brandon Hall Gold Award. The video-based, story-centered sales simulation won us the most coveted award in the eLearning industry. >>

Virtual World Learnings

Gronstedt's latest *Training Magazine* article shows how Second Life takes interaction and collaboration to unprecedented levels, redefining training, from telling and testing to interacting with engaged minds in an immersive 3-D environment. >>

Second Life campaign for Electrolux

We're kicking off an exciting Second Life

Podcasting: Killer app' for training and corporate communications?

It's the management dream: you can talk straight into the ear of all employees without taking them off productive work. Thanks to the new iPod-driven phenomenon known as "podcasting," they can now listen and learn while driving to work, walking the dog or riding the subway. Many companies are starting to post audio files online in a format that allows personal computers to zap them to portable MP3 players, and the practice is quickly making inroads into critical corporate communication and training challenges, with audio feeds delivered via intranets and learning management systems targeting the company's employee base. Success stories from our clients suggest podcasting might represent the Next Big Thing for internal communication and training professionals.

"Field reps learn and laugh while driving to a client meeting."

PODERNIZE podcasting släkten

moblogging
 photoblogging
 videoblogging
 vlogging
 audioblogging
 podcasting

PODERNIZE podcasting podvideo

Se vår webb-TV i din iPod!
Michael Åhman - 2007-10-03 12:18
**Nu kan du också ladda hem vår webbTV till din iPod!
Gå in på iTunes MusicStore och prenumerera på vår
podcast - det är både gratis och bättre bild!**



The screenshot shows the iTunes application on an iPod. The left sidebar has 'Podcasts' selected. The main area displays the 'Auto Motor & Sport Webb-TV' podcast with a red 'auto motor sport tv' logo and a 'Free' button.

PODERNIZE podcasting tre poänger

prenumeration
öppen standard
användarkontroll

ljud och rörlig bild
bättre känsla
relationsstödjande

alla kan
fler har möjlighet
stödjer cgc



The Astarcan logo is on the left and the iTunes logo is on the right.



The critiq logo is centered below the text.

säger sig ha fått otroligt mycket inspiration därifrån, bl a har det förändrat hans sätt att arbeta som forskare och föreläsare. Kör nu pod, ipod, Audible etc. Fick tips från en av sina doktorander om www.critiq.se som de snackar en del om därnere i Lund

PODERNIZE podcasting

PODERNIZE BLOGG

« [Amazon Podcasts lanserad](#) | [Main](#) | [Örebrossor vill podda med alla](#) »

Angel lärplattform integrerar podcasting

Angel Learning, en leverantör av "enterprise eLearning software", meddelar att dom i sin senaste uppdatering (7.2) integrerat podcasting. Enligt uppgift kan en lärare bara genom att dra mediefiler, tex en mp3-fil med en inspelad föreläsning, till en mapp automatiskt göra den publicerad som en poddsändning.

2007-05-10 in [Internationellt](#) | [Permalink](#)

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www.weconverse.com



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