

Richard Gatarski
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back in the days

THE GEOGRAPHY OF TRANSPORT SYSTEMS

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Alexander Graham Bell's interest in the education of deaf individuals led him to develop the microphone and in 1876, what he referred to as an "electrical speech machine", better known today as a telephone.

maahup from people.hof.stra.edu/gostrans/emg/cb2m/com2m/bellteleph.html

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lärdom

nyttan
först
affären
sedan

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betala mobilare



Nu kan alla ta betalt med kort

Kom i gång på fem minuter!

Peter Krantz @peterkrz_swe Made my first mobile payment for a pack of gums with SEQR. Friends, this will be big.

Betala med mobilen i butikerna

Betala enklare. Har du någon i din historia.

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det rullar på

Starbucks: Square Mobile Payment System Now Live At 7,000 Locations

The Huffington Post | By Rachel Tepper | 11/15/2012 12:47 pm EST



TfL confirms NFC payments to go live on London buses this week

The rollout was due before the London Olympics, but was delayed

Transport for London (TfL) has confirmed that it's near field communication (NFC) contactless payment systems will go live on buses in the capital on Thursday.

The systems were meant to be rolled out in time for the London 2012 Olympic Games, but were delayed due to "complexities with the technology".

NFC allows users to benefit from contactless payments using their credit or debit card

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fast...



SEQR SEAMLESS DISTRIBUTION AB

Accept & download

System tools
Modify system settings, prevent phone from sleeping

Phone calls
Read phone status and identity

Network communication
Full network access

Hardware controls
Take pictures and videos

Your personal information
Read call log, read your contacts

Interactions

Peter Krantz @peterkrz_swe 10 Dec
Made my first mobile payment for a pack of gums with SEQR. Friends, this will be big.

Richard Gatarski @RichardGatarski 3h
@peterkrz_swe yeah :) did you check what the seqr app, and similar, gets access to in your phone?

Peter Krantz @peterkrz_swe 2h
@RichardGatarski did not notice anything particular in SEQR. Or do you mean the transaction data they get access to?

Richard Gatarski @RichardGatarski 15m
@peterkrz_swe why should I give SEQR access to my personal data (contacts, call logs, etc)?

Peter Krantz @peterkrz_swe 13m
@RichardGatarski To send money to other people? Or do you think they have a hidden agenda to collect your contact info? (serious question)

10:00 AM - 11 Dec 12 - Details

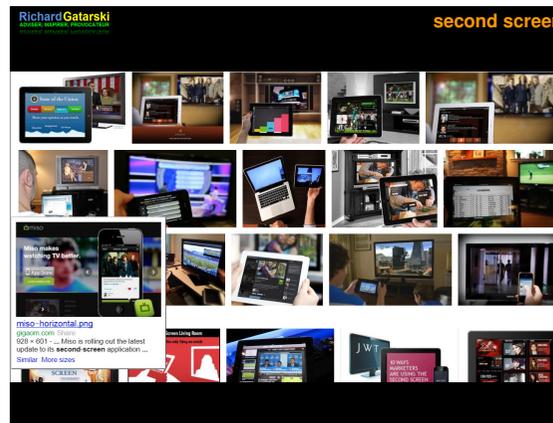
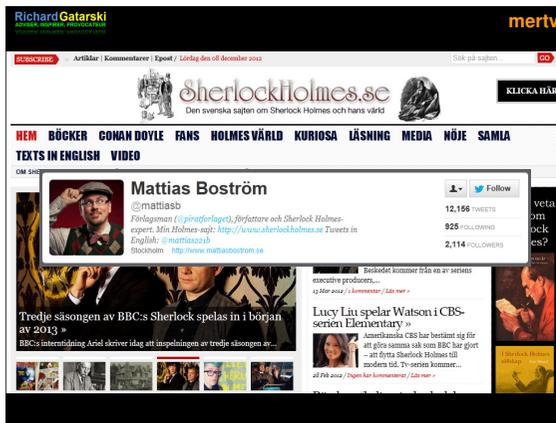
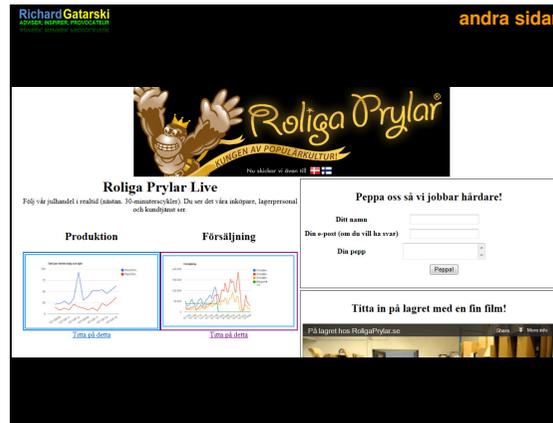
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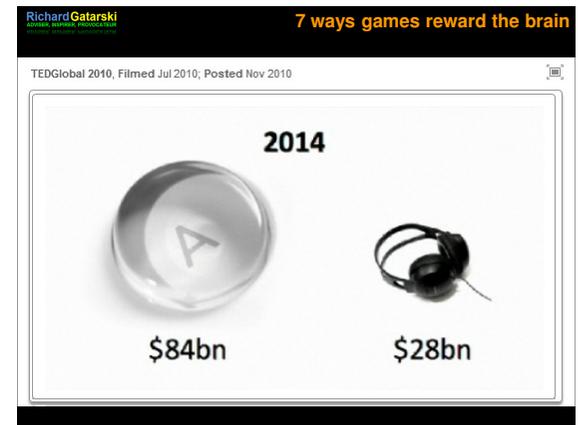
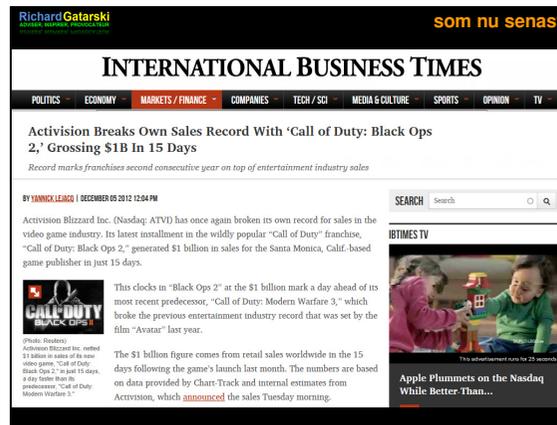
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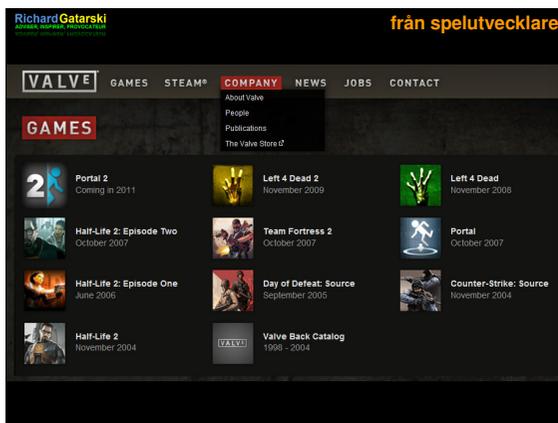
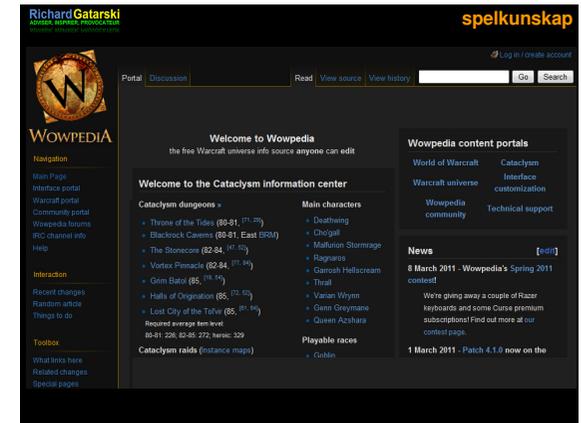
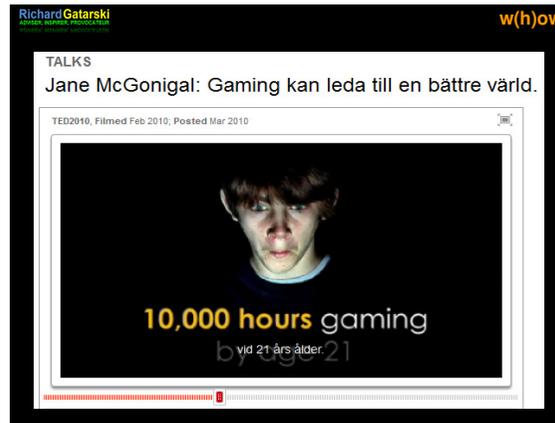
transparent



translucent







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gamification

use game

- design elements
- thinking
- mechanics

to enhance none game contexts

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mer än poäng

slideshare

Just add points? What UX can (and cannot) learn from games

Sebastian Deterding

WHAT UX DESIGNERS CAN (AND CANNOT) LEARN FROM GAMES

Sebastian Deterding
UXCamp Europe
Berlin, May 30, 2010

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gamified service

foursquare

KEEP UP WITH FRIENDS

Millions of people check in on Foursquare every day to meet up with friends nearby, keep up with friends around the world, and share their experiences through photos and comments.

DISCOVER WHAT'S NEARBY

Looking for a lunch spot nearby or a new bar?

SAVE MONEY AND UNLOCK REWARDS

With Foursquare Rewards, get savings and rewards, all your favorite places. Check-in and earn you 20% off your bill, a treat for coping your friends, or even a special-looking spot for being "nearby".

UNLOCK YOUR EXPERTISE

Think you're a sushi expert or a karaoke rockstar? With Foursquare you'll unlock badges for the things you do in the real world. Collect as many as you can and compare with your friends.

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bortom säljtävlingar

AppExchange

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Bring out the best in your employees

ACHIEVEMENT UNLOCKED!

Use Actionable's Engage application for Salesforce to communicate expectations, measure progress, and recognize performance.

Engage: Gamification for Salesforce

Set goals, track performance, and recognize success - all in real time.

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frågespel

stackoverflow

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tvspelifierat

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BIG PICTURE

Steam, nu i din TV

NU I BETA

Steam's Big Picture

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UNIVERSITY of PENNSYLVANIA
Gamification
Kevin Werbach
Associate Professor, The Wharton School, Univ. of Pennsylvania

≈81,000 started; 8280 received certificates

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HOW GAME THINKING CAN REVOLUTIONIZE YOUR BUSINESS

FOR THE WIN

KEVIN WERBACH
DAN HUNTER

Stage	Participants
Registration	81,000
Week 1	~70,000
Homework 1	~60,000
Homework 2	~50,000
Assignment 1	~40,000
Homework 3	~30,000
Assignment 2	~20,000
Homework 4	~15,000
Assignment 3	~10,000
Final Exam	~8,000
Certificate	8,280

kindle edition

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sharing is caring

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Memoto Lifelogging Camera
by Memoto

Funded! This project successfully raised its funding goal on November 30.

Thank you!

2,871 backers
\$550,189 pledged of \$50,000 goal
0 seconds to go

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skolan

big business

250 000 lärare
2,2 miljoner elever
200 miljarder kronor/år
450 kr per elevdag

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bakgrund

twitter

Eva-Lis Sirén: Förskolan kom till som ett jämställdhetsprojekt. Den flyttades från soc-dep till utb-dep 1996.
11:30 AM Oct 18th via Twitter for iPhone

grafstrom
Johan Grafström

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tidigare

folkskola för

1. kulturell ansiktslyftning
2. social försäkringsåtgärd
3. fostra medborgare

laramashistoria.se/article/folkskolans_historia

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